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 Colfax Plaza
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2017 SPONSORSHIP OPPORTUNITIES

EVENT	SPONSORSHIP DETAILS	PRICING
Expo	Sponsor - includes name prominently displayed in all advertising, press releases, social media posts, news articles, and at EXPO; 8' exhibit table and tablecloth and emcee to announce your business as a sponsor at the EXPO. Logo prominently displayed on	\$395
	Expo Table - includes a 6 ft. table with table cloth	\$150
Golf Outing	Event Sponsor - includes name prominently displayed in all advertising, press releases, news articles, social media posts and at the Awards Dinner/Cocktail hour and recognition in the reception program, 1 Golf Foursome, Banner, Tee/Green Sign.	\$3,000
	Shirt Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, recognition in the reception program, and company logo proudly displayed on all golf shirts.	\$2,000
	Gold Sponsor - includes name prominently displayed in all advertising, press releases, news articles, social media posts and at the Awards Dinner/Cocktail hour, recognition in the reception program, 1 Golf Foursome, Tee Sign and Green Sign.	\$1,300
	Silver Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Awards Dinner/Cocktail Hour, recognition in the reception program, a Golf Twosome and Tee Sign.	\$650
	Bag Tag Sponsor (2) - includes your name prominently displayed in all advertising, social media posts and at the Awards Dinner/Cocktail Hour, recognition in the reception program and your company's name on each bag tag.	\$600
	Golf Cart Sponsor - includes your name prominently displayed in all advertising, social media posts, press releases, news articles and on all golf carts all day.	\$550
	Awards Dinner/Cocktail Hour Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the dinner and cocktail hour.	\$500
	Driving Range Sponsor - includes your name prominently displayed in all advertising, social media posts and at the driving range.	\$400
	Putting Green Sponsor - includes your name prominently displayed in all advertising, social media posts and at putting green.	\$400
	Flag Sponsor - A flag with your company logo displayed on one of the 18 greens. The flag is yours to keep after the event.	\$200
	Hole Sponsor - includes your name prominently displayed on the golf course.	\$150
Scholarship BBQ	Golfer - green fees, cart, lunch, cocktails, dinner, golf jacket, gift bag and prizes.	\$235
	Event Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the event and 2 tickets to the BBQ.	\$400
	Music Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the BBQ.	\$300
	Dessert Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the event.	\$200



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Meet the Mayors	Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the event.	\$250
Osprey Awards	Platinum Sponsor -includes your name prominently displayed in all advertising press releases, news articles, social media posts and at the Awards Dinner, 8 dinner tickets and full-page ad in ad journal.	\$1,500
	Gold Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Awards Dinner, 6 dinner tickets and full-page ad in ad journal.	\$1,000
	Silver Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at Awards Dinner, 4 dinner tickets and full-page ad in ad journal.	\$750
	Cocktail Hour Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at Awards Dinner, full page ad in ad journal.	\$500
	Invitation Sponsor - includes recognition in ad journal.	\$350
	Gift Underwriter - includes recognition in ad journal.	\$300
Holiday Gala	Event Sponsor - includes opportunity to address all in attendance at the Gala and distribution of your business information and your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Gala.	\$350
	Cocktail Sponsor: includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Gala.	\$300
	Music Sponsor: includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Gala.	\$200
	Dessert Sponsor: includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Gala.	\$150
Business After Hours	Sponsorship - host an event at your place of business or an establishment of your choosing - minimum of 3 emails to advertise your event, post on social media (Facebook, Twitter and LinkedIn)	subject to location and refreshment costs
Newsletter Ads	Business Card (per issue)	\$50
	Business Card (annual)	\$180
	¼ pg. Ad (per issue)	\$150
	¼ pg. Ad (annual)	\$500
	½ pg. Ad (per issue)	\$250
	½ pg. Ad (annual)	\$900
Member Services	Mass Email to all Members and contacts in our database	\$70
	Mass email - second send of same email	\$50
	Non-profit Email Blast	\$25
	Mailing Labels - members only	\$50
	Certificate of Origin - Free to members - Non-member rate	\$120
Member Spotlights	B & W ad in the Coast Star and JSCC Newsletter. Rotating ad on JSCC Website for 3 months, email blast, Twitter and Facebook exposure.	\$299
	Add color to ad in Coast Star - \$125	\$125 + \$299 = \$424
	Also place b & w ad in Ocean Star - \$75	\$75 + \$299 = \$374
	Place color ad in both Coast and Ocean Star - \$275	\$275 + \$299 = \$574
Member Spot"LITES"	B & W ad in the Coast Star, email blast, Twitter and Facebook exposure.	\$199
	Add color to ad in Coast Star - \$125	\$125 + \$199 = \$324
	Also place b & w ad in Ocean Star - \$75	\$75 + \$199 = \$274
	Place color ad in both Coast and Ocean Star - \$275	\$275 + \$199 = \$474
First Monday Sponsorship	Minimum of 2 email blasts announcing event sponsorship, Twitter and Facebook exposure, table at event, address attendees at event for 5 - 10 minutes, door prize option	\$100



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Coffee Connector Speaker	Minimum of 2 emails announcing sponsorship, table at event, 10 minutes to address attendees, door prize option	\$75
Coffee Connector Sponsor	Minimum of 2 emails announcing sponsorship, table at event, 2-3 minutes to address attendees, Facebook live video or 30 second promo for personal use and door prize option	\$50
Marketing Campaign (Yearly)	PLATINUM - top shelf placement on our meeting sign and in two Coast Star & Ocean Star ads with a third ad just for platinum, website banner, two Coffee Connector Sponsorships and a thirty day boosted Facebook post	\$1000 (\$900 if paid upfront)
	ELITE - top shelf placement on meeting sign and in two Coast Star & Ocean Star ads and website banner (additional \$50 for a new banner logo)	\$700 (\$600 if paid upfront)
	STANDARD - Meeting Sign and two ads in Coast & Ocean Star	\$300
Map (2 year adverting) AVAILABLE IN 2018	Front Cover - (5.5 x 1.875)	\$1,500
	Back Cover - (7.5 x 4.5)	\$1,500
	Full page ad on fold out (2) (7.5 x 4.5)	\$1,050
	Inside Ad 1/2 panel (4 x 4)	\$700
	Inside Ad 1/4 panel (4 x 2)	\$450
	Inside Ad 1/8 panel (2 x 2)	\$250
Marketing Campaign/MAP Bundled Pricing (every other year) with purchase of any size map ad AVAILABLE IN 2018	TOP SHELF - top shelf placement on our meeting sign and Coast & Ocean Star ad and a JSCC website banner ad - with purchase of map ad (1st time website advertisers add \$100 to \$500) \$600	\$500
	Meeting sign, group ad in Coast/Ocean Star	\$400
	Meeting sign with purchase of map ad	\$250
Young Professionals (50 yr. and under) Quarterly event	First Round Sponsor	Subject to attendance