

SPONSORSHIP OPPORTUNITIES MEMORIAL DAY WEEKEND FRIDAY, MAY 28th

To reserve a sponsorship call 732-280-8800 or email info@jsccnj.com

Event Sponsor: \$1500

• Q&A business spotlight with color photo in the Coast Star and Ocean Star Newspapers

\$325

- Name/logo signage on trolley
- Opportunity to speak to trolley participants
- Opportunity to pass out promotional materials to trolley participants
- Opportunity to speak to participants at Scarborough when trolley returns
- Social media posts prior to and during event
- Stand next to restaurant owners/in a prominent spot for photos in the Coast Star and Ocean Star
- E-blasts
- Name/logo on t-shirt
- Serve as "Grand Marshall" for the day

Trolley Sign Sponsorships

- \$350 for one sign (2 available per side)
- \$700 for one large sign (1 per side)

T-Shirt Sponsor:

Logo on top back of t-shirt

Site Sponsorships at Scarborough Fair: \$250

- Name listed on back of t-shirt
- Opportunity to speak to participants during your sponsorship timeslot
- Opportunity to display a sign/banner during your sponsorship timeslot
- Opportunity to pass out literature and/or give away promotional items during your sponsorship timeslot
- Raffle off an item during your sponsorship timeslot AND put an item in the Kickoff Kooler – our Grand Prize for the day

Site sponsorship timeslots:

2pm – 3pm: 2 sponsorships available per timeslot 3pm – 4pm: 2 sponsorships available per timeslot 4pm – 5pm: 2 sponsorships available per timeslot

Kickoff Kooler Sponsor

\$400 if JSCC supplies the branded cooler; \$300 if the sponsor supplies the branded cooler

- Grand Prize drawing consisting of prizes from prize sponsors and donations
- Opportunity to speak before raffling off "kooler"
- Sponsor gets all completed entry cards

Games Sponsorships:

\$350/game

- Fun, outdoor games with your branded logo on the game
- Opportunity to supply prizes to the game participants/winners
- Branded yard signs around the area where the games will be played
- Choose from 3 games:
- Corn Hole (regulation size), Kan Jam or Ring Toss



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