# 2025 MARKETING CAMPAIGN

### **PLATINUM**

## \$1279

Saturate the market – have it all and more!

- Your logo on the TOP of the meeting sign
- Your logo on FOUR co-branded ads in The Coast Star and The Ocean Star
- COMBINED SPONSORSHIP & SPEAKERSHIP Coffee Connector (single event \$125 value)
- Website banner ad (add \$100 if first-time advertiser)
- Email blast to over 2300 contacts (\$90 value)
- Your logo on a Valpak multi-panel advertisement distributed to two zones in our area
- Platinum member-only networking event included
- Your logo on an INDIVIDUAL Coast Star and Ocean Star member highlight advertisement

#### **PLATINUM-ONLY OFFER**

- 50 TV spots for \$550 on News12 New Jersey! THAT'S \$11 A TV SPOT!
- Call the office for more details.

#### GOLD

#### \$999

Increase market outreach - add email exposure.

- Your logo on the MIDDLE of the meeting sign
- Your logo on TWO co-branded ads in The Coast Star and The Ocean Star
- ONE Coffee Connector sponsorship (\$50 value)
- Website banner ad (add \$100 if first-time advertiser)
- Email blast to over 2300 contacts (\$90 value)

### SILVER

### \$499

Market outreach with in-person and print exposure.

- Your logo on the **BOTTOM** of the meeting sign
- Your logo on ONE co-branded ad in The Coast Star and The Ocean Star
- **ONE** Coffee Connector sponsorship (\$50 value)

