

The Exclusive 2026 Jersey Shore Chamber of Commerce Marketing Partnership is Here!



BE IN THE BOOK!

Our Two-Year Resource Guidebook will be published in 2026 and your business should be prominently featured!

SELECT YOUR AD SIZE: 2-Year Resource Guidebook Options

BACK COVER	\$2,000	FULL PAGE AD	\$900	ADVERTORIAL	\$450
FRONT COVER BANNER	\$1,800	HALF PAGE AD	\$700	With purchase of Marketing Package and Guidebook Ad. (\$550 if we write it for you).	
2-PAGE SPREAD	\$1,500	1/4 PAGE AD HORIZONTAL	\$500	BUSINESS CARD AD	\$200
INSIDE COVERS	\$1,200	1/4 PAGE AD VERTICAL	\$500	With purchase of Marketing Package to be placed in the member directory index.	



BE ON THE SIGN!

Our annual marketing programs including our signage at every event — and SO MUCH MORE! Add your logo to the sign, print advertising, website advertising and more.

Add your name and face to a Coffee Connector sponsorship, to our exclusive events and to your own individual print ad.

PLATINUM

With the purchase of a half page ad or larger, this package costs just **\$800**

PLATINUM with no guidebook purchase is **\$1,300**

- Your logo placed starting at the **TOP** of the meeting sign
- Your logo on **FOUR** co-branded ads in *The Coast Star* and *The Ocean Star*
- SPEAKING OPPORTUNITY** Coffee Connector (single event \$150 value)
- Website banner ad (add \$100 if first-time advertiser)
- Email blast to over 2300 contacts (\$90 value)
- Inclusion in *Welcome To Our Neighborhood* mailing to new homeowners
- Platinum member-only networking event included
- Your logo on an **INDIVIDUAL** *Coast Star* and *Ocean Star* member highlight advertisement

PLATINUM-ONLY OFFER

- 55 TV spots for \$650 on *News12 New Jersey!* **THAT'S LESS THAN \$12 A TV SPOT!**
- Price is \$550 for 2025 Platinum Partners using last year's ad
- Call the office for more details.

GOLD

With the purchase of a half page ad or larger, this package costs just **\$600**

GOLD with no guidebook purchase is **\$1,100**

- Your logo placed after the Platinum Level Advertisers
- Your logo on **TWO** co-branded ads in *The Coast Star* and *The Ocean Star*
- ONE** Coffee Connector sponsorship (\$50 value)
- Website banner ad (add \$100 if first-time advertiser)
- Email blast to over 2,300 contacts (\$90 value)

SILVER

With the purchase of any size guidebook ad, this package costs just **\$400**

SILVER with no guidebook purchase is **\$600**

- Your logo placed under the Gold Level Advertisers.
- Your logo on **ONE** co-branded ad in *The Coast Star* and *The Ocean Star*
- ONE** Coffee Connector sponsorship (\$50 value)



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