



2019 SPONSORSHIP OPPORTUNITIES

EVENT	SPONSORSHIP DETAILS	PRICING
Expo	Sponsor - includes name prominently displayed in all advertising, press releases, social media posts, news articles, and at EXPO; 8' exhibit table and tablecloth and emcee to announce your business as a sponsor at the EXPO. Logo prominently displayed on	\$395
	Expo Table - includes a 6 ft. table with table cloth	\$150
Golf Outing	Event Sponsor - includes name prominently displayed in all advertising, press releases, news articles, social media posts and at the Awards Dinner/Cocktail hour and recognition in the reception program, 1 Golf Foursome, Banner, Tee/Green Sign	\$3,000
	Shirt Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, recognition in the reception program, and company logo proudly displayed on all golf shirts.	\$2,000
	Gold Sponsor - includes name prominently displayed in all advertising, press releases, news articles, social media posts and at the Awards Dinner/Cocktail hour, recognition in the reception program, 1 Golf Foursome, Tee Sign and Green Sign	\$1,300
	Silver Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Awards Dinner/Cocktail Hour, recognition in the reception program, a Golf Twosome and Tee Sign	\$650
	Golf Cart Sponsor (4) - includes your name prominently displayed in all advertising, social media posts, press releases, news articles and on all golf carts all day. Four available.	\$300
	19th Hole: Awards Dinner/Cocktail Hour Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the dinner and cocktail hour.	\$500
	Driving Range Sponsor - includes your name prominently displayed in all advertising, social media posts and at the driving range.	\$400
	Putting Green Sponsor - includes your name prominently displayed in all advertising, social media posts and at putting green.	\$400
	Flag Sponsor - A flag with your company logo displayed on one of the 18 greens. The flag is yours to keep after the event.	\$200
	Hole Sponsor - includes your name prominently displayed on the golf course.	\$150
	Golfer - green fees, cart, lunch, cocktails, dinner, golf jacket, gift bag and prizes.	\$235
Meet the Mayors	Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the event.	\$250
Summer Send Off	Event Sponsor - includes 2 tickets to the event and your name prominently displayed in all advertising, press releases, news articles, social media posts and at the event.	\$400
	Music Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the event.	\$300
	Cocktail Hour Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the event.	\$350
	Dessert Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the event.	\$200
Osprey Awards	Platinum Sponsor -includes your name prominently displayed in all advertising press releases, news articles, social media posts and at the Awards Dinner, 8 dinner tickets and full-page ad in ad journal.	\$1,500
	Gold Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Awards Dinner, 6 dinner tickets and full-page ad in ad journal.	\$1,000



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	Silver Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at Awards Dinner, 4 dinner tickets and full-page ad in ad journal.	\$750
	Cocktail Hour Sponsor - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at Awards Dinner, full page ad in ad journal.	\$500
	Invitation Sponsor - includes recognition in ad journal.	\$350
	Gift Underwriter - includes recognition in ad journal.	\$300
Holiday Gala	Event Sponsor - includes opportunity to address all in attendance at the Gala and distribution of your business information and your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Gala.	\$400
	Cocktail Sponsor: includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Gala.	\$300
	Music Sponsor: includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Gala.	\$300
	Dessert Sponsor: includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Gala.	
Business After Hours	Sponsorship - host an event at your place of business or an establishment of your choosing - minimum of 3 emails to advertise your event, post on social media (Facebook, Twitter and LinkedIn)	subject to location and refreshment costs
Member Services	Mass Email to all Members and contacts in our database	\$70
	Mass email - second send of same email	\$50
	Non-profit Email Blast	\$25
	Mailing Labels - members only	\$50
	Certificate of Origin - Free to members - Non-member rate	\$120
Member Spotlights	B & W ad in the Coast Star and JSCC Newsletter. Rotating ad on JSCC Website for 3 months, email blast, Twitter and Facebook exposure.	\$299
	Add color to ad in Coast Star - \$125	\$125 + \$299 = \$424
	Also place b & w ad in Ocean Star - \$75	\$75 + \$299 = \$374
	Place color ad in both Coast and Ocean Star - \$275	\$275 + \$299 = \$574
Member Spot"LITES"	B & W ad in the Coast Star, email blast, Twitter and Facebook exposure.	\$199
	Add color to ad in Coast Star - \$125	\$125 + \$199 = \$324
	Also place b & w ad in Ocean Star - \$75	\$75 + \$199 = \$274
	Place color ad in both Coast and Ocean Star - \$275	\$275 + \$199 = \$474
First Monday Sponsorship	Minimum of 2 email blasts announcing event sponsorship, Twitter and Facebook exposure, table at event, address attendees at event for 5 - 10 minutes, door prize option	\$100
Coffee Connector Speaker	Minimum of 2 emails announcing sponsorship, table at event, 10 minutes to address attendees, door prize option	\$80
Coffee Connector Sponsor	Minimum of 2 emails announcing sponsorship, table at event, 2-3 minutes to address attendees, Facebook live video or 30 second promo for personal use and door prize option	\$40
Young Professionals (40 yr. and under) Quarterly event	First Round Sponsor- advertising on at least 2 emails announcing sponsorship, Twitter and Facebook exposure, table at event, address attendees for 5-10 minutes	Subject to Attendance Not to exceed: \$300
Marketing Campaign (Yearly)	PLATINUM - top shelf placement on our meeting sign and in three Coast Star ads with a third ad just for platinum, Coffee Connector Sponsorship, website banner, an email blast, a 15-30 day boosted Facebook/Instagram post and a \$25 Meeting voucher <i>(1st time website advertisers add \$100)</i>	\$900



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	GOLD - top shelf placement on meeting sign and in two Coast Star ads, website banner, a 15-30 day boosted Facebook/Instagram post and a \$25 Meeting voucher (additional \$100 for a new banner logo)	\$600
	SILVER - Meeting Sign and two ads in Coast & Ocean Star newspapers	\$300
Map (2 year advertsing) AVAILABLE IN 2020 12,000 copies distributed	Front Cover - (5.5" x 1.875")	\$1,500
	Back Cover - (7.5" x 4.5")	\$1,500
	Full page ad on fold out (2) (7.5" x 4.5")	\$1,050
	Inside Ad 1/2 panel (4" x 4")	\$700
	Inside Ad 1/4 panel (4" x 2")	\$450
	Inside Ad 1/8 panel (2" x 2")	\$250