

2021 MARKETING CAMPAIGN



PLATINUM

\$999 - *Saturate the market - have it all and more!*

- Your logo on the top of the meeting sign
- Coffee Connector Sponsorship (\$40 value)
- Facebook/Instagram sponsored post
- Website banner ad (add \$100 if first-time advertiser)
- Webinar presentation to members (\$250 value)
- Email blast to over 1600 contacts (\$70 value)
- \$25 Meeting Voucher
- Your logo on three ads in *The Coast Star*
- Your logo on a ValPak multi-panel advertisement distributed to two zones in our area
- Your business mentioned on recorded commercial spots and LIVE reads by Lou Russo on 94.3 The Point. Includes online streaming.

**** VALUE ADD - VIP EVENT SERVICE**

- Allow us to host a customized networking event just for you.

\$499

GOLD

\$749 - *Increase market outreach - add social media and web exposure.*

- Your logo on the middle of the meeting sign
- Email blast to over 1600 contacts (\$70 value)
- Coffee Connector Sponsorship (\$40 value)
- Facebook sponsored post
- Website banner ad (add \$100 if first-time advertiser)
- \$25 Meeting Voucher
- Your logo on two ads in *The Coast Star*

SILVER

\$399 - *Market outreach with email, in person and print exposure.*

- Your logo on the bottom of the meeting sign
- Email blast to over 1600 contacts (\$70 value)
- Coffee Connector Sponsorship (\$40 value)
- \$25 Meeting Voucher
- Your logo on one ad in *The Coast Star*

FOR MORE INFORMATION:

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