

2022 MARKETING CAMPAIGN



PLATINUM

\$1199 - *Saturate the market - have it all and more!*

- Your logo on the top of the meeting sign
- Your logo and hyperlink on Chamber website
- Coffee Connector Sponsorship (\$40 value)
- Facebook/Instagram sponsored post
- Website banner ad (add \$100 if first-time advertiser)
- Email blast to over 1700 contacts (\$75 value)
- Your logo on three co-branded ads in *The Coast Star* and *The Ocean Star*
- Your logo on a ValPak multi-panel advertisement distributed to two zones in our area
- Your business mentioned on recorded commercial spots and LIVE reads on 94.3 The Point. Includes online streaming
- Business reference including hyperlink on jerseyshorescene.com co-branded post

GOLD

\$899 - *Increase market outreach - add social media and web exposure.*

- Your logo on the middle of the meeting sign
- Your logo and hyperlink on Chamber website
- Email blast to over 1700 contacts (\$75 value)
- Coffee Connector Sponsorship (\$40 value)
- Facebook sponsored post
- Website banner ad (add \$100 if first-time advertiser)
- Your logo on two co-branded ads in *The Coast Star* and *The Ocean Star*

SILVER

\$399 - *Market outreach with email, in person and print exposure.*

- Your logo on the bottom of the meeting sign
- Your logo and hyperlink on Chamber website
- Email blast to over 1700 contacts (\$75 value)
- Coffee Connector Sponsorship (\$40 value)
- Your logo on one co-branded ad in *The Coast Star* and *The Ocean Star*

FOR MORE INFORMATION:

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