



2023 SPONSORSHIP OPPORTUNITIES		
EVENT	SPONSORSHIP DETAILS	PRICING
BIZ EXPO	Sponsor – Prime exhibitor space, social media exposure, company logo on the Biz Expo tote bag, 8-foot exhibitor table with table cloth, prominent recognition on flyer emailed to over 2300 businesses, community leaders and chamber members, company recognition on display advertising, press releases, and on the chamber website www.jscenj.com , list of fellow exhibitors, list of all attendees and announcement of individual sponsor raffles at event.	\$499
	Biz Expo Table – Includes a 6-foot table with table cloth and list of fellow exhibitors.	\$249
	Attendee List – A list of all attendees.	\$100
GOLF OUTING	Event Sponsor – Name posted on social media and on all advertising including the Awards/Cocktail Hour, recognition in the reception program, two (2) golf foursomes, banner, flag, two (2) tee and green signs and (8) eight chances to win a Pine Barrens foursome.	\$3,500
	Shirt Sponsor – Logo on the sleeve or front of the shirt/vest (2 available) Logo on the yoke of the shirt/vest (1 available)	\$1100 \$500
	Gold Sponsor – Name posted on social media and on all advertising including the Awards/Cocktail Hour, recognition in the reception program, one (1) golf foursome, one (1) flag, two (2) tee signs and four (4) chances to win a Pine Barrens foursome.	\$1,485
	Silver Sponsor – Name posted on social media and on all advertising including the Awards/Cocktail Hour, recognition in the reception program and two (2) chances to win a Pine Barrens foursome.	\$750
	Prize Sponsor – Name posted on social media and on all advertising including the Awards/Cocktail Hour, recognition in the reception program and two (2) chances to win a Pine Barrens foursome.	\$1,000
	\$10K Putting Contest Sponsor – Includes your name prominently displayed in all advertising, social media posts and at putting green, and one (1) chance to win a Pine Barrens foursome.	\$600
	19th Hole – Awards Dinner/Cocktail Hour sponsor – includes your name prominently displayed in all advertising, press releases, social media posts and at the dinner and cocktail hour and one (1) chance to win a Pine Barrens foursome.	\$550
	Driving Range Sponsor – Includes your name prominently displayed in all advertising, social media posts and at the driving range and one (1) chance to win a Pine Barrens foursome.	\$450
	Golf Cart Sponsor (4 available) – includes your name displayed reception program, and on all golf carts all day. One (1) chance to win a Pine Barrens foursome.	\$330
	Flag Sponsor (limit 18) – A flag with your company logo displayed on one of the 18 greens. The flag is yours to keep after the event and one (1) chance to win a Pine Barrens foursome.	\$200
	Hole Sponsor – Includes your name prominently displayed on the golf course and one (1) chance to win a Pine Barrens foursome.	\$150
	Golfer – Green fees, cart, locker facilities, driving range, putting green, breakfast, lunch, cocktails, awards, one-hour open bar, golf gift and prizes.	\$250
BIZ EXPO/GOLF SPECIAL	Biz Expo Table and Golf Hole Sign – 6-foot exhibitor table and tablecloth at the Biz Expo and one (1) golf hole sign.	\$349
	Biz Expo Sponsor and Golf Hole Sign – 8-foot exhibitor table and tablecloth at the Biz Expo with your name prominently displayed on all advertising, tote bag, social media and day of event, and a hole sign at the Annual Golf Outing.	\$549
MEET THE MAYORS	Sponsor – Includes your name prominently displayed in all advertising, social media posts and at the event and three (3) minutes to address the attendees.	\$350



OSPREY AWARDS	Platinum Sponsor – Includes your name prominently displayed in advertising, social media posts and at the Awards Dinner, eight (8) dinner tickets and a full-page ad in the ad journal.	\$1,695
	Gold Sponsor – Includes your name prominently displayed in advertising, social media posts and at the Awards Dinner, six (6) dinner tickets and a full-page ad in the ad journal.	\$1,195
	Silver Sponsor – Includes your name prominently displayed in all advertising, social media posts and at the Awards Dinner, four (4) dinner tickets and a full-page ad in the ad journal.	\$895
	Cocktail Hour Sponsor – Includes your name prominently displayed in all advertising, social media posts and at the Awards Dinner and a full page ad in the ad journal.	\$595
	Invitation Sponsor – Includes recognition in the ad journal.	\$395
HOLIDAY GALA	Event Sponsor – Includes opportunity to address all in attendance at the gala and distribution of your business information and your name prominently displayed in all advertising, social media posts and at the Holiday Gala. Includes two (2) tickets to the Gala.	\$650
	Cocktail Sponsor – Includes your name prominently displayed in all advertising, social media posts and at the Holiday Gala. Includes one (1) ticket to the Gala.	\$500
	Music Sponsor – Includes your name prominently displayed in all advertising, social media posts and at the Gala.	\$400
	Dessert Sponsor – Includes your name prominently displayed on flyers and at the Gala.	\$250
BUSINESS AFTER HOURS	Sponsorship – Host an event at your place of business or an establishment of your choosing – minimum of three (3) emails to advertise your event, posts on social media.	Subject to location and refreshment costs
MEMBER SERVICES	Mass email to all members and contacts in our database.	\$80
	Mass email – second send of same email.	\$55
	Non-profit email blast.	\$45
	Certificate of Origin – Free to members – non-member rate.	\$250
COFFEE CONNECTOR SPEAKERS	Speakers – Minimum of two (2) emails announcing sponsorship, table at event, ten (10) minutes to address the attendees, social media exposure and a door prize option.	\$85
	Sponsors – Minimum of two (2) emails announcing sponsorship, table at event, five (5) minutes to address the attendees and a door prize option.	\$45
	Speaker/Sponsor – Be the speaker and sponsor for the same meeting date featuring fifteen (15) minutes to address the attendees and a door prize option.	\$110
YOUNG PROFESSIONALS (no age restrictions)	First Round Sponsor – Advertising on at least two (2) emails announcing sponsorship. Social media exposure and address five to ten (5-10) minutes to address the attendees.	Subject to attendance. Limitations may apply (No more than \$300)
MARKETING CAMPAIGN (Yearly)	Platinum – Your logo on the TOP of the meeting sign, FOUR (4) co-branded ads in <i>The Coast Star</i> and <i>The Ocean Star</i> , combined speaker/sponsorship at a Coffee Connector (single event), website banner ad (add \$100 if first time advertiser), email blast to over 2300 contacts, Valpak multi-panel ad, Platinum member-only networking event, your logo on an INDIVIDUAL <i>Coast Star</i> and <i>Ocean Star</i> member highlight ad.	\$999
	Gold – Your logo on the MIDDLE of the meeting sign, your logo on TWO (2) co-branded ads in <i>The Coast Star</i> and <i>The Ocean Star</i> , ONE (1) Coffee Connector sponsorship, website banner ad (add \$100 if first-time advertiser), email blast to over 2300 contacts.	\$699
	Silver – Your logo on the BOTTOM of the meeting sign, your logo on ONE (1) co-branded ad in <i>The Coast Star</i> and <i>The Ocean Star</i> , ONE (1) Coffee Connector sponsorship.	\$399
MAP/RESOURCE GUIDE (2-year advertising) AVAILABLE IN 2024. 15,000 copies distributed	Front Cover – 4-1/2" w x 7-1/2" h	\$1,900
	Back Cover – 4-1/2" w x 7-1/2" h	\$1,800
	Full page ad on fold-out (2 available) – 4-1/2" w x 7-1/2" h	\$1,199
	Inside Ad 1/2 panel – 4" w x 4" h	\$800
	Inside Ad 1/4 panel – 2" w x 4" h	\$500
Inside Ad 1/8 panel – 2" w x 2" h	\$300	
MAP/MARKETING COMBO 2024 <small>(purchase at least a 1/4 panel size map ad and receive a discount on your marketing campaign). Your Map ad is a two-year investment.</small>	Platinum Level Marketing Campaign with purchase of 1/4 panel map ad or larger	TBD
	Gold Level Marketing Campaign with purchase of 1/4 panel map ad or larger	TBD
	Silver Level Marketing Campaign with purchase of 1/4 panel map ad or larger	TBD



JERSEY SHORE WOMEN'S CONFERENCE (JSWC)	VIP Pass – Opening reception, exclusive VIP opening reception, wake up wellness activities, breakfast featuring keynote speaker, morning breakout sessions, lunch with featured speaker(s), afternoon breakout sessions, on-site wifi access, swag bag, VIP swag bag, VIP lounge access (including hair and makeup access), two (2) complimentary drink tickets, VIP networking contact list (opt-in), one (1) complimentary digital image headshot from on-site photographer.	\$379
	General Admission Pass (GA) – Opening reception, wake up wellness activities, breakfast featuring keynote speaker, morning breakout sessions, lunch with featured speaker(s), afternoon breakout sessions, on-site wifi access, swag bag. Headshot available for purchase.	\$199
	Government Non-Profit GA Pass – Opening reception, wake up wellness activities, breakfast featuring keynote speaker, morning breakout sessions, lunch with featured speaker(s), afternoon breakout sessions, on-site wifi access, swag bag. Headshot available for purchase.	\$149
	Platinum Sponsorship – Six (6) VIP tickets and two (2) general admission tickets, six (6) tickets to exclusive opening reception, promotional spotlight at lunch, speaker slot during an a.m. or p.m. breakout session, one (1) year chamber membership, sponsor-provided video spotlight for pre-event social media promotion, contact list for post-conference networking, exposure on website event registration page, logo on pre-event marketing material, logo on on-site marketing material, logo on swag bags given to all attendees, option to include item in swag bags, recognition during conference, social media exposure (3), conference program guide full page ad, sponsored speaker's bio printed in conference program guide, 8-foot exhibitor table, and distribution of print marketing materials at lunch and breakfast.	\$7,500
	Gold Sponsorship – Four (4) VIP tickets and two (2) general admission tickets, four (4) tickets to exclusive opening reception, promotional spotlight at breakfast, speaker slot during an a.m. or p.m. breakout session, contact list for post-conference networking, exposure on website event registration page, logo on pre-event marketing material, logo on on-site marketing material, logo on swag bags given to all attendees, option to include item in swag bags, recognition during conference, social media exposure (1), conference program guide half page ad, sponsored speaker's bio printed in conference program guide, 6-foot exhibitor table, and distribution of print marketing materials at breakfast.	\$5,000
	Silver Sponsorship – Two (2) VIP tickets, two (2) general admission tickets, two (2) tickets to exclusive opening VIP reception, promotional spotlight in a breakout room, logo on on-site marketing material, option to include item in swag bags, recognition during conference, co-branded mentions on social media event promotional posts, conference program guide half page ad and a 6-foot exhibitor table.	\$2,500
	Bronze Sponsorship – One (1) VIP ticket, one (1) general admission ticket, logo on on-site marketing material, logo in conference program guide.	\$1,500
	Exhibitor Only – One (1) general admission ticket and A 6-foot exhibitor table.	\$350
	Lanyard Sponsor	TBD
	Bottled Water Sponsor	TBD
Notepad Sponsor	TBD	
Hand Sanitizer Sponsor	TBD	
Pen Sponsor	TBD	
JSWC Advertising Partners Conference Program Guide	Back Cover – 7-3/4" w x 10-1/4" h	\$1,000
	Inside Front/Back Cover – 7-3/4" w x 10-1/4" h	\$500
	Full Page Ad – 7-3/4" w x 9-7/8" h	\$350
	Half Page Ad – 7-3/4" w x 4-7/8" h	\$200