



## 2024 SPONSORSHIP OPPORTUNITIES

EVENT	SPONSORSHIP DETAILS	PRICING
<b>BIZ EXPO</b>	<b>Sponsor</b> – Prime exhibitor space, social media exposure, company logo on the Biz Expo tote bag, 8-foot exhibitor table with table cloth, prominent recognition on flyer emailed to over 2300 businesses, community leaders and chamber members; company recognition on display advertising, press releases, and on the chamber website <a href="http://www.jscenj.com">www.jscenj.com</a> , list of fellow exhibitors, list of all attendees and announcement of individual sponsor raffles at event.	<b>\$499</b>
	<b>Biz Expo Table</b> – Includes a 6-foot table with table cloth and list of fellow exhibitors.	<b>\$259</b>
	<b>Attendee List</b> – A list of all attendees.	<b>\$100</b>
<b>GOLF OUTING</b>	<b>Event Sponsor</b> – Name posted on social media and on all advertising including the Awards/Cocktail Hour, recognition in the reception program, two (2) golf foursomes, banner, flag, two (2) tee and green signs and (8) eight chances to win a Pine Barrens foursome	<b>\$3,700</b>
	<b>Exclusive Shirt Sponsor</b> - Your logo and the chamber logo	<b>\$2,650</b>
	<b>Shirt Sponsor</b> – Logo on the sleeve or front of the shirt/vest ( <b>2 available</b> ) Logo on the yoke of the shirt/vest ( <b>1 available</b> )	<b>\$1150</b> <b>\$530</b>
	<b>Gold Sponsor</b> – Name posted on social media and on all advertising including the Awards/Cocktail Hour, recognition in the reception program, one (1) golf foursome, one (1) flag, two (2) tee signs and four (4) chances to win a Pine Barrens foursome	<b>\$1,575</b>
	<b>Silver Sponsor</b> – Name posted on social media and on all advertising and the Awards/Cocktail Hour, recognition in the reception program and (1) golf twosome, two (2) tee signs and two (2) chances to win a Pine Barrens foursome.	<b>\$795</b>
	<b>Prize Sponsor</b> – Name posted on social media and on all advertising including the Awards/Cocktail Hour, recognition in the reception program and two (2) chances to win a Pine Barrens foursome	<b>\$1,000</b>
	<b>\$10K Putting Contest Sponsor</b> – Includes your name prominently displayed in all advertising, social media posts and at putting green, and one (1) chance to win a Pine Barrens foursome	<b>\$650</b>
	<b>19th Hole</b> – Awards Dinner/Cocktail Hour sponsor – includes your name prominently displayed in advertising, social media posts and at the dinner and cocktail hour and one (1) chance to win a Pine Barrens foursome	<b>\$585</b>
	<b>Driving Range Sponsor</b> – Includes your name prominently at the driving range, and one (1) chance to win a Pine Barrens foursome	<b>\$475</b>
	<b>Golf Cart Sponsor (4 available)</b> – includes your name displayed reception program, and on all golf carts. One (1) chance to win a Pine Barrens foursome	<b>\$400</b>
	<b>Flag Sponsor (limit 18)</b> – A flag with your company logo displayed on one of the 18 greens. The flag is yours to keep after the event and one (1) chance to win a Pine Barrens foursome	<b>\$215</b>
	<b>Hole Sponsor</b> – Includes your name prominently displayed on the golf course and one (1) chance to win a Pine Barrens foursome.	<b>\$160</b>
	<b>Golfer</b> – Green fees, cart, locker facilities, driving range, putting green, breakfast, lunch, cocktails, awards, one-hour open bar, golf gift and prizes	<b>\$250</b>
<b>MEET THE MAYORS</b>	<b>Sponsor</b> – Includes one registration, your name prominently displayed in all advertising, social media posts and at the event and three (3) minutes to address the attendees	<b>\$370</b>



<b>JERSEY SHORE SUMMER KICKOFF</b>	<b>EVENT SPONSOR</b> - Q&A type business spotlight with color photo in The Coast and Ocean Star newspapers, name/logo signage on back of the trolley (yours to keep), opportunity to address all trolley participants and at each location, pass out promotional materials, social media posts prior to and during event, stand next to restaurant owners in a prominent spot for ribbon cutting and photos, serve as "Grand Marshall" for the entire day	<b>\$2,000</b>
	<b>Trolley Sign Sponsor - One large sign on one side (1 available per side)</b>	<b>\$750</b>
	<b>Trolley Sign Sponsor - One sign on one side (2 available per side)</b>	<b>\$450</b>
	<b>Site/Location sponsors - (2) two available per location, opportunity to speak during the 1.5 hour visit at one location, pass out literature, raffle an item and social media posts prior to and during event</b>	<b>\$250</b>
<b>OSPREY AWARDS</b>	<b>Platinum Sponsor</b> – Includes your name prominently displayed in advertising, social media posts and at the Awards Dinner, eight (8) dinner tickets and a full-page ad in the ad journal	<b>\$1,999</b>
	<b>Gold Sponsor</b> – Includes your name prominently displayed in advertising, social media posts and at the Awards Dinner, six (6) dinner tickets and a full-page ad in the ad journal	<b>\$1,399</b>
	<b>Silver Sponsor</b> – Includes your name prominently displayed in all advertising, social media posts and at the Awards Dinner, four (4) dinner tickets and a half-page ad in the ad journal	<b>\$999</b>
	<b>Cocktail Hour Sponsor</b> – Includes your name prominently displayed in all advertising, social media posts and at the Awards Dinner and a half-page ad in the ad journal	<b>\$699</b>
<b>HOLIDAY GALA</b>	<b>Event Sponsor</b> – Includes opportunity to address all in attendance at the gala and distribution of your business information and your name prominently displayed in all advertising, social media posts and at the Holiday Gala. Includes two (2) tickets to the Gala.	<b>\$699</b>
	<b>Cocktail Sponsor</b> – Includes your name prominently displayed in all advertising, social media posts and at the Holiday Gala. Includes one (1) ticket to the Gala	<b>\$599</b>
	<b>Music Sponsor</b> – Includes your name prominently displayed in all advertising, social media posts and at the Gala	<b>\$499</b>
	<b>Dessert Sponsor</b> – Includes your name prominently displayed on flyers and at the Gala	<b>\$299</b>
<b>BUSINESS AFTER HOURS</b>	<b>Sponsorship</b> – Host an event at your place of business or an establishment of your choosing – minimum of three (3) emails to advertise your event, posts on social media	<b>\$250 and subject to location and refreshment costs</b>
<b>MEMBER SERVICES</b>	<b>Mass email to all members and contacts in our database/non-members</b>	<b>\$80/\$120</b>
	<b>Mass email</b> – second send of same email/ <b>non-members</b>	<b>\$55/\$85</b>
	<b>Non-profit email blast/non-members</b>	<b>\$45/\$80</b>
	<b>Certificate of Origin</b> – Free to members – non-member rate	<b>\$250</b>
<b>COFFEE CONNECTOR SPEAKERS</b>	<b>Speakers</b> – Minimum of two (2) emails announcing sponsorship, ten (10) minutes to address the attendees, social media exposure and a door prize option/ <b>non-members</b>	<b>\$85/\$125</b>
	<b>Sponsors</b> – Minimum of two (2) emails announcing sponsorship, table at event, five (5) minutes to address the attendees and a door prize option/ <b>non-members</b>	<b>\$45/\$85</b>
	<b>Speaker/Sponsor</b> – Be the speaker and sponsor for the same meeting date featuring fifteen (15) minutes to address the attendees, social media exposure and a door prize option/ <b>non-members</b>	<b>\$110/\$190</b>
<b>Women in Business and Break to Educate Speaker/Sponsor</b>	<b>Speaker/Sponsor</b> – Exclusive speaker and sponsor for a Women in Business meeting or a Break to Educate luncheon featuring twenty (20) minutes to address the attendees and a door prize option, advertising on all emails for the event and social media exposure/ <b>non-members</b>	<b>\$250/\$375</b>



<b>ONES TO WATCH</b> (no age restrictions)	<b>First Round Sponsor</b> – Advertising on at least two (2) emails announcing sponsorship. Social media exposure and five to ten (5-10) minutes to address the attendees	<b>Subject to attendance. Limitations may apply</b> (Not to exceed \$300)
<b>MARKETING CAMPAIGN</b> (Yearly)	<b>Platinum</b> – Your logo on the <b>TOP</b> of the meeting sign, FOUR (4) co-branded ads in <i>The Coast Star</i> and <i>The Ocean Star</i> , combined speaker/sponsorship at a Coffee Connector (single event), website banner ad (add \$100 if first time advertiser), email blast to over 2300 contacts, Valpak multi-panel ad, Platinum member-only networking event, your logo on an INDIVIDUAL <i>Coast Star</i> and <i>Ocean Star</i> member highlight ad.	<b>\$1,200</b>
	<b>Gold</b> – Your logo on the <b>MIDDLE</b> of the meeting sign, your logo on TWO (2) co-branded ads in <i>The Coast Star</i> and <i>The Ocean Star</i> , ONE (1) Coffee Connector sponsorship, website banner ad (add \$100 if first-time advertiser), email blast to over 2300 contacts.	<b>\$900</b>
	<b>Silver</b> - Your logo on the <b>BOTTOM</b> of the meeting sign, your logo on ONE (1) co-branded ad in <i>The Coast Star</i> and <i>The Ocean Star</i> , ONE (1) Coffee Connector sponsorship.	<b>\$400</b>
<b>MAP/RESOURCE GUIDE</b> (2-year advertising) <b>AVAILABLE IN 2024.</b> <b>15,000 copies distributed</b>	<b>Front Cover Banner</b> – 5" wide x 7.75" high	<b>\$1,800</b>
	<b>Back Cover</b> – 5" wide x 7.75" high	<b>\$2,000</b>
	<b>Inside Covers</b> - 5" wide x 7.75" high	<b>\$1,150</b>
	<b>2-Page Spread</b> - 10.5" wide x 7.75" high	<b>\$1,500</b>
	<b>Full Page</b> - 5" wide x 7.75" high	<b>\$900</b>
	<b>Half Page</b> - 5" wide x 3.875" high	<b>\$700</b>
	<b>Quarter Page Ad - Horizontal</b> 5" wide x 1.9375" high	<b>\$500</b>
	<b>Quarter Page Ad - Vertical</b> 2.5" wide x 3.875" high	<b>\$500</b>
<b>MAP/MARKETING COMBO 2024</b> <small>(purchase any Resource Guidebook ad and receive a deep discount on your marketing campaign). Your Resource Guidebook ad is a two-year investment.</small>	<b>Platinum Level Marketing Campaign</b> with any Resource Guidebook buy	<b>\$600</b>
	<b>Gold Level Marketing Campaign</b> with any Resource Guidebook buy	<b>\$500</b>
	<b>Silver Level Marketing Campaign</b> with any Resource Guidebook buy	<b>\$300</b>
<b>JERSEY SHORE WOMEN'S CONFERENCE (JSWC)</b>	<b>VIP Pass</b> – Opening reception, exclusive VIP opening reception, breakfast with programming, morning breakout sessions, lunch with programming, afternoon breakout sessions, VIP swag bag, VIP lounge access, Glamour station with professional hair & makeup artists, Headshot from on-site photographer, two (2) complimentary drink tickets, VIP networking contact list (opt-out)	<b>\$399</b>
	<b>General Admission Pass (GA)</b> – Opening reception, breakfast with programming, morning breakout sessions, lunch with programming, afternoon breakout sessions, swag bag. Headshot available for purchase	<b>\$199</b>
	<b>Government Non-Profit GA Pass</b> – Opening reception, breakfast with programming, morning breakout sessions, lunch with programming, afternoon breakout sessions, swag bag. Headshot available for purchase	<b>\$159</b>
	<b>Platinum Sponsorship</b> – Six (6) VIP tickets and two (2) general admission tickets, six (6) tickets to exclusive opening reception, promotional spotlight 15 minutes at breakfast or lunch, speaker slot during an AM or PM breakout session, distribution of marketing materials at breakfast or lunch, one (1) year chamber membership, sponsor-provided video spotlight for pre-event social media promotion, logo on website event registration page, logo on pre-event marketing material, logo on on-site marketing material, logo on swag bags given to all attendees, option to include item in swag bags, recognition during conference, social media exposure LinkedIn/Instagram/Facebook, conference program guide full page ad, sponsored speaker's bio printed in conference program guide, and an 8-foot exhibitor table with tablecloth	<b>\$7,500</b>



	<b>Gold Sponsorship</b> – Four (4) VIP tickets and two (2) general admission tickets, four (4) tickets to exclusive opening reception, 10 minute promotional spotlight at breakfast or lunch, speaker slot during an AM or PM breakout session, distribution of print marketing materials at breakfast or lunch, contact list for post-conference networking, logo on website event registration page, logo on pre-event marketing material, logo on on-site marketing material, logo on swag bags given to all attendees, option to include item in swag bags, recognition during conference, social media exposure LinkedIn/Instagram/Facebook (1), conference program guide half page ad, sponsored speaker’s bio printed in conference program guide, and a 6-foot exhibitor table with tablecloth	<b>\$5,000</b>
	<b>Silver Sponsorship</b> – Two (2) VIP tickets, two (2) general admission tickets, two (2) tickets to exclusive opening VIP reception, promotional spotlight in a breakout room, logo on on-site marketing material, option to include item in swag bags, recognition during conference, co-branded mentions on social media event promotional posts, conference program guide half page ad and a 6-foot exhibitor table	<b>\$2,750</b>
	<b>Bronze Sponsorship</b> – One (1) VIP ticket, One (1) general admission ticket, logo on-site marketing material, option to include item in swag bags, recognition during conference, social media exposure, and a conference program guide quarter page ad	<b>\$1,800</b>
	<b>Exhibitor Only</b> – One (1) general admission ticket, option to include printed material only in swag bag, logo in conference program guide, and a 6-foot exhibitor table	<b>\$350</b>
	<b>Lanyard Sponsor - plus (1) general admission ticket</b>	<b>\$1,800</b>
	<b>Bottled Water Sponsor - plus (1) general admission ticket</b>	<b>\$1,000</b>
	<b>Hand Sanitizer Sponsor</b>	<b>\$750</b>
	<b>Pen Sponsor</b>	<b>\$600</b>
	<b>Notepad Sponsor</b>	<b>\$300</b>
<b>JSWC Advertising Partners Conference Program Guide</b>	<b>Back Cover – 7-3/4"w x 10-1/4"h</b>	<b>\$1,000</b>
	<b>Inside Front/Back Cover – 7-3/4"w x 10-1/4"h</b>	<b>\$500</b>
	<b>Full Page Ad – 7-3/4"w x 9-7/8"h</b>	<b>\$350</b>
	<b>Half Page Ad – 7-3/4"w x 4-7/8"h</b>	<b>\$200</b>
<b>Supporting Sponsors</b>	<b>Cocktail Sponsor - Prominent signage at the event</b>	<b>\$550</b>
	<b>Coffee Sponsor - Prominent signage at the event</b>	<b>\$550</b>
	<b>Dessert Sponsor - Prominent signage at the event</b>	<b>\$550</b>
	<b>VIP Suite Sponsor - Prominent signage at the event</b>	<b>\$550</b>

Other opportunities available - please inquire  
[www.JSCCNJ.com](http://www.JSCCNJ.com) 732-280-8800 [executivedirector@jsccnj.com](mailto:executivedirector@jsccnj.com)

CONTACT